

# TOGETHER WE RISE CAMPAIGN



## About the Campaign

Together We Rise is a national grassroots advocacy and narrative campaign housed at [We Are All America \(WAAA\)](#) and powered in partnership with more than 100 organizations across the country. The campaign was created to bring immigrant and refugee leaders, alongside allies from other intersecting movements, together in collective action at a time of rising anti-immigrant attacks. Its purpose is to unite our communities, strengthen solidarity across identities, and ensure that those most impacted are leading the fight for immigrant and refugee rights.

Together We Rise mobilizes organizations, advocates, storytellers, and community leaders to push back against harmful rhetoric and policies and to lift up a unified voice for justice, dignity, and shared humanity. Through coordinated actions and storytelling across the year, the campaign works to protect the rights, safety, and belonging of all people seeking refuge.

## Messaging Pillars

Together We Rise is grounded in the belief that everyone deserves protection, freedom, and justice. The campaign centers on three core messages:

**Your struggle is my struggle because I am a human being**

**Injustice to one is injustice to all**

**Together, we rise for the dignity and protection of all people**

## 2026 Campaign Timeline

### Phase 1

#### SPRING

*March, April, May*

- Mother's Day

### Phase 2

#### SUMMER

*June, July, August*

- World Cup
- 4th of July
- WAAA National Refugee Advocacy Days

### Phase 3

#### FALL

*September, October, November*

- Midterm Elections

### Phase 4

#### WINTER

*December, January, February*

- National Immigrant Inclusion Conference

**For more information about the campaign or to get involved, contact Fatima at [fatima@partnershipfornewamericans.org](mailto:fatima@partnershipfornewamericans.org).**